

Thank You

Thank you for helping us inspire a new generation of healthy eaters. We greatly appreciate your contribution and hard work in making International Chefs Day 2018 a success.

Please share your experience of International Chefs Day 2018 by completing the event tracker attached. Please fill in one form per event. These insights will highlight what worked best as well as which areas might need improvement, allowing us to create the best possible International Chefs Day event in 2019.

Feel free to share any additional comments or thoughts with us.

Once completed, please send your event tracker to Rochelle.Schaeztl@nestle.com by 30 October 2018.

If you have any additional thoughts or comments, please feel free to share them.

Best Regards,



Please fill in one form per event

Your Name:	M a r t i n a S i l h a n o v a
Contact Number	+420 724420920
Contact email address	martina.silhanova@cz.nestle.com
Your Country:	Czech Republic
Event Date:	25th October, 2018
Event Site(s):	Primary School Litvínov, North Bohemia, Czech Republic
Activation Partners: (Chefs Associations, Organizations, Nestlé...)	Nestlé Corporate Affairs - Nestlé for Healthier Kids, Nestlé Professional, Association of Chefs and Confectioners of the Czech Republic, Children at the Start - sports educational program
# of Children:	30 in cooking directly, 100 children through sport and educational activities during the event
# of Chefs:	4 Chefs
(Social) Media Coverage:	Facebook, web pages
Pictures:	Send them directly to Rochelle.schaetzi@nestle.com
What worked well:	Cooking and event activities such as sport and education in Nestlé for Healthier Kids were welcomed by kids and teachers, very positive feedback
Recommendations:	Unfortunately we in long term have problems with communication as the topic is not very attractive for the media - just very local coverage

